

Chia-Jung Lee

Personal Information

Position | Assistant Professor, Institute of Human Resource Management, National Sun Yat-Sen University

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Research Interests

Corporate governance

Innovation and technology management

Family business

Strategic Management

Education

Ph.D. | 2016 | National Taiwan University

· Major: International business with strategic management emphasis

· Minor: Marketing management

MBA | 2008 | National Cheng Kung University

· Major: Business administration with human resources management emphasis

BBA | 2006 | National Central University

· Major: Business administration with enterprise resource planning emphasis

Certification

SAP R/3 in modules of Production Process and Sales and Distribution

TOEIC Listening and reading total score 910

TOEIC Speaking Test total score 160, Level 7

Diploma of TYC Program with Practicum

Awards & Honors

Outstanding professional services award for multi-departmental participation, The Hong Kong Polytechnic University, 2016

Doctoral scholarships for candidates in humanities and social science field, Ministry of Science and Technology, 2012-2013

Honorary member of the Phi Tau Phi Scholastic Honor Society, 2012

Academic excellence award from the bachelor, National Central University, 2005.

Academic excellence award from the bachelor, National Central University, 2004.

3rd place, the Creativity Competition of Straits Creativity Administer Camp, HUAZHONG University of Science & Technology in Hu-Bei, China, 2004

Experience

Assistant Professor | Institute of Human Resource Management, National Sun Yat-Sen University | Since Oct 2016 to now

- Responsible for ‘International Marketing Management’, ‘Organization Theory and Management’ and ‘Organizational Politics’ in Global HRM program. (English-speaking course)

Research Associate | Polyu Technology and Consultancy Co. Lte. Hong Kong | 2015-2016

- Assisted in the project entitle ‘Economic Benefits of Infrastructure Investment in Hong Kong’ ,Development Bureau, Hong Kong, 2015-2016
- Developed Hong Kong’s Input–output model and assisted in CGE analysis
- Conducted cost-benefit analysis of public housing

Adjunct Instructor | Taiwan Police College | 2014-2015

- Responsible for ‘Economics’ course

Adjunct Instructor | Chung Yuan Christian University | 2013

- Responsible for ‘Corporate Strategy’ course

Teaching assistant and Lecturer | National Taiwan University | 2008-2015

- Assisted in the courses including ‘International Business Strategy’, ‘Introduction to Organizational Management’, ‘Organization and Strategy’, ‘Economics of Strategy’, ‘Advanced Leadership Seminar’, ‘Strategic Management of Technological Innovation’ in GMBA, EMBA and MBA programs.

Research assistant | National Taiwan University | 2008-2015

Assisted in the research projects including:

- Doctorate manpower forecasts and policy in Taiwan, National Science Council. Taipei, Taiwan, 2013
- Family business and innovation in Taiwan, National Science Council. Taipei, Taiwan, 2011-2014
- Taiwan Long-term Science & Technology Foresight in researches, planning, and policy suggestions: How to enforce Taiwan science & technology foresight, National Science Council. Taipei, Taiwan, 2010.
- The influence of international scientific cooperation on global mobility of S&T manpower, National Science Council. Taipei, Taiwan, 2010.

Research assistant | National Cheng Kung University | 2006-2008

- Assisted in the research project entitle ‘Foreign innovation system’, National Science Council. Taipei, Taiwan, 2008.

Pre-School English teacher | Child Care Center, Vancouver, Canada | 2006

- Taught English to preschoolers

Publications

Journal Paper

- Lee, Cheng-Yu, Wu, Hsueh Liang., Lee, Chia-Jung 2016. Does CEO career horizon lead to corporate misconduct? Evidence of Taiwanese semiconductor firms. NTU Management Review , [Forthcoming] ,(TSSCI)
- Lee, Chia-Jung, Lee, Cheng-Yu and Wu, Hsueh Liang 2015. Entrepreneurial behavior in family Business: The investigation on the relationship among steward-like managers, explorative orientation and new product development , NTU Management Review , [Forthcoming] ,(TSSCI)
- Lee, Cheng-Yu, Wu, Hsueh Liang., Lee, Chia-Jung, & Pao, Huei-Wen 2015. Success catalyst or hidden impediment? The moderating role of governance power of top

management teams in the strategic process. *Advances in Management and Applied Economics*, 5(5), 33-53. (ABI)

Conference Paper

- Lee, Chia-Jung, Wang, Ran, Hsu, Shu-Chien, Lee, Cheng-Yu, 2016, Board of director's role in preventing corporate misconduct in the construction industry, International Conference on Advancement of Construction Management and Real Estate, December
- Lee, Chia-Jung, Wu, Hsueh Liang, Lee, Cheng-Yu, 2016, Innovation in family business: How does family social capital affect new product development? Academy of Management, August
- Lee, Cheng-Yu, Wu, Hsueh Liang, Lee, Chia-Jung, 2016, Does CEO career horizon matter for corporate misconduct? Evidence of semiconductor firms' environmental irresponsibility in Taiwan, Management Theory and Practice Conference, April (Recommended Paper Award, revise and resubmit to NTU Management Review)
- Lee, Chia-Jung, Lee, Cheng-Yu, Wu, Hsueh Liang, 2015, A Study of the Relationships between Family Social Capital, Explorative Orientation and New Product Development in Family Business', International Conference on Innovation and Management, July
- Lee, Chia-Jung, Lee, Cheng-Yu, Wu, Hsueh Liang, 2014, Entrepreneurial behavior in family business: Do Steward-oriented managers matter?, Academy of Management, August
- Lee, Cheng-Yu, Wu, Hsueh Liang, Lee, Chia-Jung, Pao, Huei-Wen, 2014, Success catalyst or hidden impediment? How does the governance power of top management teams alter the performance effect of strategic persistence?, Management Theory and Practice Conference, April (Excellent paper award)
- Lee, Chia-Jung, Lee, Cheng-Yu, Wu, Hsueh Liang, 2013, The Entrepreneurial Behavior and New Product Developments of Family Firms: Does Stewardship Orientation Manager Matter?, Academy of International Business, July
- Lee, Cheng-Yu, Wu, Hsueh Liang, Lee, Chia-Jung, Pao, Huei-Wen, 2012, The Performance Effect of Strategic Persistence: The Moderating role of top managerial powers, Academy of Management, August
- Lee, Chia-Jung, 2011, Board capital, CEO stock holdings and learning orientation: exploration vs. exploitation, Academy of Management, August
- Lee, Chia-Jung, 2011, The multilevel investigation of HRM practice, absorptive capacity and new product development," Academy of Management, August.
- Wang, Ming Chao, Lee, Chia-Jung and Lee, Chen-Yu, 2011, Does technological diversity matter to firm performance? The role of organizational capabilities, Academy of Management, August

Working in Process

- ‘Structural analysis of the relationships between implementing tasks and ex-post effectiveness for disaster mitigation practice in Taipei’ with Chou, Jui-Sheng and Hsu, Shu-Chie, under review by International Journal of Disaster Risk Reduction
- ‘How do board of directors affect corporate misconduct? The evidence from project based industry’ with Hsu, Shu-Chien
- ‘Understanding the effect of interdependence in project team member replacement policies’ with Hsu, Shu-Chien,